



**The Arc NCR**  
**1st Annual Golf Tournament**  
**Sponsorship Packet**  
*65 years in the making*

September  2018



**Golf With Us.**

# Sponsorship Levels



## **\$5,000 - Masters Sponsorship (Exclusive)**

- Two complimentary foursomes.
- Company name or logo printed on all event collateral as the Masters Sponsor, including, flyers, event invitation, and event program.
- Recognition as Masters Sponsor at the golf tournament via printed signage at the awards/luncheon program and announcement by CEO of The Arc NCR.
- Company name recognized as Masters Sponsor on course signage.
- Prominent company recognition in event article/highlight in The Arc NCR monthly e-newsletter, Empower.
- Opportunity to place optional company gift in golfers' giveaway bag.
- Company name or logo on event web page leading up to event.
- Pre and post event media recognition.
- Company logo placed on photo frames given to golfers at event.
- Opportunity to have one exhibit table to display company promotional items on a hole during the tournament (exhibit table space is limited; opportunity only while availability lasts).

## **\$2,500 – Long Drive Sponsorship (Limited to Two)**

- Two complimentary foursomes.
- Company name or logo printed on all event collateral as the Long Drive Sponsor; including, flyers, event invitation, and event program.
- Recognition as Long Drive Sponsor at the golf tournament via printed signage at awards/luncheon program and announcement by CEO of The Arc NCR.
- Company name recognized as Long Drive Sponsor on course signage.
- Prominent company recognition in event article/highlight in The Arc NCR monthly e-newsletter, Empower.
- Opportunity to place optional company gift in golfers' giveaway bag.
- Company name or logo on event web page leading up to event.
- Company recognition on The Arc NCR's social media platforms.
- Pre and post event media recognition.
- Opportunity to have one exhibit table to display company promotional items on a hole during the tournament (exhibit table space is limited; opportunity only while availability lasts).



# Sponsorship Levels



## **\$1,500 – Hole-in-One Sponsorships**

- One complimentary foursome.
- Company name listed in the event program.
- Recognition as the Hole-in-One at the golf tournament via printed signage at awards/luncheon program and announcement by CEO of The Arc NCR.
- Company name recognized as Hole-in-One Sponsor on course signage.
- Company name or logo on event web page leading up to event.
- Opportunity to have one exhibit table to display company promotional items on a hole during the tournament (exhibit table space is limited; opportunity only while availability lasts).

## **\$750 - Birdie Sponsorships**

- Two complimentary golfers.
- Company name listed in the event program.
- Company name recognized as Birdie Sponsor on course signage.
- Company name or logo on event web page leading up to event.



## **\$500 – Eagle Sponsorships**

- Company name listed in the event program.
- Company name or logo on event web page leading up to event.



## **Tee Sign - \$250**

- Company name listed on a Tee sign. Sign will be placed on the golf course during the tournament.

## **Other Opportunities**

### **Golf Foursome - \$600**

### **Golf Foursome with Tee Sign - \$800**

(reduced fee for Tee Sign with purchase of a foursome)

### **Individual Golfer - \$150**



# The Arc NCR 1<sup>st</sup> Annual Golf Tournament

## Sponsorship Commitment Form

Please print legibly and exactly as information should appear in all event publications

Company/Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Sponsorships

- |   |  |
|---|--|
| <input type="checkbox"/> \$5,000 - Masters Sponsorship      | <input type="checkbox"/> \$250 - Tee Sign                    |
| <input type="checkbox"/> \$2,500 - Long Drive Sponsorship   | <input type="checkbox"/> \$600 - Golf Foursome               |
| <input type="checkbox"/> \$1,500 - Hole-in-One Sponsorships | <input type="checkbox"/> \$800 - Golf Foursome with Tee Sign |
| <input type="checkbox"/> \$750 - Birdie Sponsorships        | <input type="checkbox"/> \$150 - Individual Golfer           |
| <input type="checkbox"/> \$500 - Eagle Sponsorships         |  |
- Enclosed is our check for \$\_\_\_\_\_, made payable to The Arc Northern Chesapeake Region (Memo 2018 Annual Golf Tournament)
- Please mail/e-mail an invoice to \_\_\_\_\_
- Sponsorship paid online at [www.arcncr.org](http://www.arcncr.org)

Guest Names: \_\_\_\_\_

\_\_\_\_\_

### Payment is required by September 26<sup>th</sup>, 2018

Please mail this form to The Arc Northern Chesapeake Region, Attn: Development, 4513 Philadelphia Rd, Aberdeen MD 21001, fax to 410-893-3909 or email [development@arcncr.org](mailto:development@arcncr.org)

You will receive confirmation of your sponsorship via mailed letter, which also serves for tax purposes.

The Arc NCR's Federal Tax ID # is 52-0784063

**First Annual Arc NCR Golf Tournament - September 27, 2018 - Mountain Branch Golf Club**

## Logo Requirements

Color or black and white  
High Resolution PDF, JPG (minimum 300 dpi), or EPS file.

If you are unable to provide us with your corporate logo, please inscribe below how you would like your company name to appear:

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**\*\*Please submit all logos to Kelli Clawson, Marketing & Events Manager, at  
kclawson@arcncr.org**

Questions? Please call the Development Office at 410-836-7177  
Monday - Friday from 8:30 a.m. until 4:30 p.m.



**First Annual Arc NCR Golf Tournament - September 27, 2018 - Mountain Branch Golf Club**



4513 Philadelphia Road  
Aberdeen, MD 21001  
Phone: (410) 836-7177  
[www.arcncr.org](http://www.arcncr.org)