



Northern Chesapeake Region

# Off to the Races

*The Arc NCR's 19<sup>th</sup> Annual After d'Arc Gala*

*May 10, 2024 from 7 - 11 P.M.*

*Water's Edge Events Center*

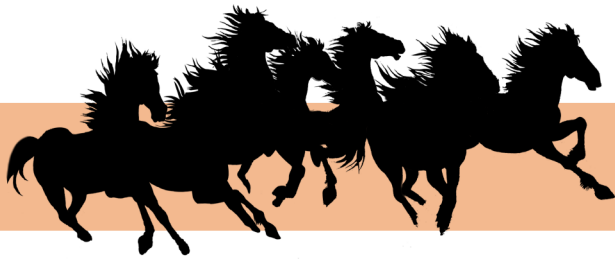


## Gala Sponsorship Packet

**Consider sponsoring the main annual fundraiser for The Arc NCR, empowering people with differing abilities to live, work and thrive in the community.**

We understand you may be approached to support many organizations. We ask that you look into your heart and choose to make a decision based on your beliefs and passion.

Demand for sponsorship opportunities is high and availability is limited. Interested sponsors are encouraged to complete and return paid sponsorships upon receipt of this information.



# Sponsorship Opportunities

## ~~Title Sponsor (Exclusive) — \$20,000~~ Sold: Thank you to GXO!

- ✓ Premier reserved seating for 12 guests.
- ✓ VIP Room/Bar access for all 12 guests.
- ✓ Company name and logo printed on all event collateral as the Title Sponsor, including: save the date, event invitation and event program.
- ✓ Web ad and company name and logo on Gala webpage.
- ✓ Recognition as Title Sponsor at Pre-Event and Gala via printed signage/announcement by CEO of The Arc NCR.
- ✓ Opportunity to speak at Pre-Event and Gala.
- ✓ Designee invited to welcome guests at gala entrance.
- ✓ Opportunity to place optional company gift at all guest tables.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Full page welcome letter to attendees in event program (Black & White/5.5" x 8.5").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. The Title Sponsor will be featured prominently in this ad.
- ✓ Social Media Recognition. Title Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

## Presenting Sponsor — \$7,500

- ✓ Priority reserved seating for 10 guests.
- ✓ VIP Room/Bar access for all 10 guests.
- ✓ Web ad and company name and logo on Gala webpage.
- ✓ Recognition as Presenting Sponsor at Pre-Event & Gala via printed signage and/or announcement by CEO of The Arc NCR.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. The Presenting Sponsor logos will be featured in this ad.
- ✓ Social Media Recognition. Presenting Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

## Premier Sponsor— \$5,000

- ✓ Complimentary tickets for 8 guests.
- ✓ VIP Room/Bar access for all 8 guests.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Social Media Recognition. Premier Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Premier Sponsor logos will be highlighted in ad.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.



# Sponsorship Opportunities

## Fund the Need Sponsor (Exclusive) — \$5,000

- ✓ Complimentary tickets for 4 guests.
- ✓ VIP Room/Bar access for all 4 guests.
- ✓ Company logo featured in Fund the Need video. Video is played at the Gala during the Fund the Need campaign.
- ✓ Fund the Need Call to Action letter in event program (Black & White/5.5" x 8.5").
- ✓ Opportunity to speak at Gala.
- ✓ Pre and Post Event Media Recognition.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Fund the Need Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Fund the Need Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

## Ambassador Sponsors — \$2,500

- ✓ Complimentary tickets for 6 guests.
- ✓ Half page event program ad (Black & White/(horizontal): 5.125" x 4").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Ambassador Sponsor logos will be highlighted in ad.
- ✓ Social Media Recognition. Ambassador Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

## Patron Sponsor — \$1,500

- ✓ Complimentary tickets for 4 guests.
- ✓ Quarter page event program ad (Black & White/(vertical): 2.5" x 4").
- ✓ Social Media Recognition. Patron Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Patron Sponsor logos will be highlighted in the ad.

## Associate Sponsor — \$750

- ✓ Complimentary tickets for 2 guests.
- ✓ Company name listed in event program.
- ✓ Social Media Recognition. Associate Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Associate Sponsor logos will be highlighted in the ad.



# Underwriting Opportunities

## ~~Jewelry (Exclusive) — \$15,000~~

**SOLD!**

- ✓ Complimentary tickets for 10 guests.
- ✓ VIP Room/Bar access for all 10 guests.
- ✓ Company name and logo printed on all event collateral as the Jewelry Sponsor, including: save the date, event invitation and event program.
- ✓ Web ad and company name and logo on Gala webpage.
- ✓ Marketing opportunity & recognition at Pre-Event & Gala.
- ✓ Opportunity to speak at Pre-Event and Gala.

- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. The Jewelry Sponsor will be featured prominently in this ad.
- ✓ Social Media Recognition. Jewelry Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

## Beverage (Exclusive) — \$6,000

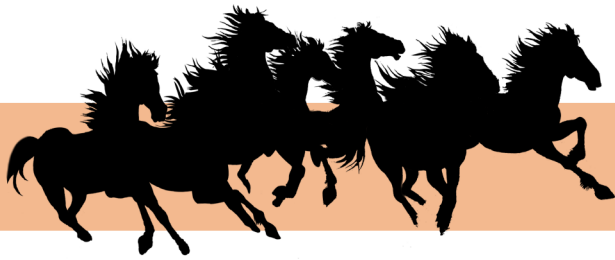
- ✓ Complimentary tickets for 5 guests.
- ✓ VIP Room/Bar access for all 5 guests.
- ✓ Exclusive signage at all bars at event.
- ✓ Naming rights for signature drink at the Gala.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Beverage Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Beverage Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

## Dinner/Catering (Exclusive) — \$5,000

- ✓ Complimentary tickets for 5 guests.
- ✓ VIP Room/Bar access for all 5 guests.
- ✓ Signage at all food tables at event.
- ✓ Company/Donor name listed in the event program.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on [www.arcncr.org](http://www.arcncr.org) year-round.

- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Dinner/Catering Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Dinner/Catering Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.



# Underwriting Opportunities

## Entertainment (Exclusive) — \$4,000

- ✓ Complimentary tickets for 4 guests.
- ✓ VIP Room/Bar access for all 4 guests.
- ✓ Company/Donor recognized during event by band, and exclusive opportunity to dedicate a song.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Entertainment Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Entertainment Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

## ~~VIP Reception (Exclusive) — \$3,000~~ SOLD!

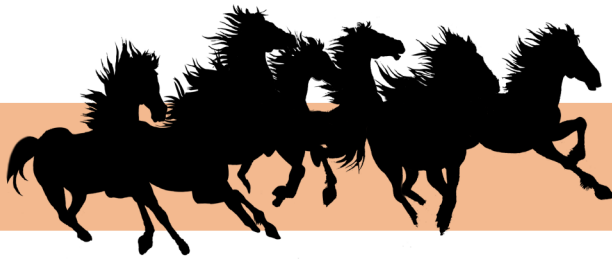
- ✓ Complimentary tickets for 2 guests.
- ✓ VIP Room/Bar access for all 2 guests.
- ✓ Signage at VIP event.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. VIP Reception Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. VIP Reception Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

## ~~Décor (Exclusive) — \$2,500~~ SOLD!

- ✓ Complimentary tickets for 2 guests.
- ✓ Custom decoration featuring company/donor name.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Decor Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Decor Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

## Valet (Exclusive) — \$2,500

- ✓ Complimentary tickets for 2 guests.
- ✓ Magnetic signage on side of each van used for valet.
- ✓ Optional - opportunity to give a gift to each guest utilizing valet services.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Valet Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Valet Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.



# Sponsorship Information

Please print legibly and exactly as information should appear in all event publications.

Company/Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Please mark the Sponsorship or Underwriting Opportunity of your choice, along with your choice of payment information.

## Sponsorship Opportunities

- Title Sponsor - \$15,000
- Presenting Sponsor - \$7,500
- Fund the Need Sponsor - \$5,000
- Premier Sponsor - \$5,000
- Ambassador Sponsor - \$2,500
- Patron Sponsor - \$1,500
- Associate Sponsor - \$750

## Underwriting Opportunities

- Jewelry - \$15,000
- Beverage - \$6,000
- Dinner/Catering - \$5,000
- Entertainment - \$4,000
- VIP Reception - \$3,000
- Décor - \$2,500
- Valet - \$2,500

## Payment Information

- Enclosed is our check for \$ \_\_\_\_\_, made payable to The Arc Northern Chesapeake Region, memo After d'Arc.
- Please mail/e-mail an invoice to \_\_\_\_\_
- Sponsorship paid online at [www.arcncr.org/donate/online](http://www.arcncr.org/donate/online)

**Guest Names:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Payment is required by May 10, 2024

Please mail this form to The Arc Northern Chesapeake Region, Attn: Development, 4513 Philadelphia Rd, Aberdeen, MD 21001, fax to 410-893-3909 or email [development@arcncr.org](mailto:development@arcncr.org). You will receive confirmation of your sponsorship via mailed letter, which also serves for tax purposes.

The Arc NCR's Federal Tax ID # is 52-0784063



## **Sponsorship Logos & Ads**

Sponsorship commitment, logos and program ads must be received by April 5, 2024.

### Advertisement Specifications:

- Full Page: 5.5" x 8.5"
- Half Page (horizontal): 5.125" x 4"
- Quarter Page (vertical): 2.5" x 4"
- All artwork must be submitted as a black and white, high resolution PDF, JPG (minimum 300 dpi), or EPS file.

### Logo Specifications:

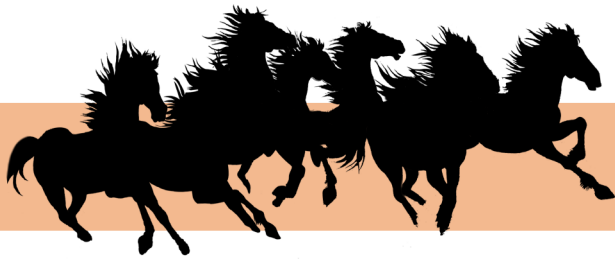
- Color or black and white
- High resolution PDF, JPG (minimum 300 dpi), or EPS file.

If you are unable to provide us with your corporate logo, please inscribe below how you would like your company name to appear:

---

**\*\*Please submit all logos and advertisements to Nathan Rhodes, Media and Website Coordinator, at [nrhodes@arcncr.org](mailto:nrhodes@arcncr.org).\*\***

Questions? Email the Development Office at [development@arcncr.org](mailto:development@arcncr.org)



## ***Our Previous Sponsors***

Since 2005, The Arc Northern Chesapeake Region's annual After d'Arc gala has been the organization's premier fundraising event. It is an opportunity to join our prestigious society of heroes as an event chair, and know your support has made a lasting impact on the lives of individuals with differing abilities and their families in Harford and Cecil Counties. We are grateful to all who make our gala a success each year, and would like to list our most recent chairs below to continue to celebrate their great support for our organization.

### **After d'Arc 2023**

GXO: Title Sponsor

Rotary Club of Aberdeen, Harford Mutual Insurance Group,  
Acadia Windows and Doors: Presenting Sponsors  
Saxon's Diamond Centers: Jewelry Sponsor

### **After d'Arc 2021/22**

Bravura Information Technology Systems, Inc.: Title Sponsor  
Rotary Club of Aberdeen, Harford Mutual Insurance Group,  
Water's Edge Events Center: Presenting Sponsors  
Saxon's Diamond Centers: Jewelry Sponsor

### **After d'Arc 2020**

Freedom Federal Credit Union: Title Sponsor  
Rotary Club of Aberdeen, Harford Mutual Insurance Group,  
Water's Edge Events Center: Presenting Sponsors  
Saxon's Diamond Centers: Jewelry Sponsor

### **After d'Arc 2019**

M&T Bank: Title Sponsor  
Harford Mutual, Rotary Club of Aberdeen &  
Wais Vogelstein Forman & Offutt LLC: Presenting Sponsors  
Saxon's Diamond Centers: Jewelry Sponsor

### **After d'Arc 2018**

APG Federal Credit Union: Title Sponsor  
Harford Mutual & Rotary Club of Aberdeen: Presenting  
Sponsors Saxon's Diamond Centers: Jewelry Sponsor