The Arc

Northern Chesapeake Region

A NIGHT AT THE OSCARS

Lights, Camera, Impact!

May 7, 2027 Sponsorship Packet

Title Sponsor:

Anchor Mechanical

Dedicated to Superior HVAC & Plumbing Services for your Home and Business

Become an After d'Arc Gala sponsor and support The Arc NCR's mission of partnering with people with disabilities to create lives of independence, connection, community and possibility. We understand you are asked to support many important organizations. As you make your giving decisions, we hope you will consider investing in a mission that aligns with your values and helps people with disabilities lead fulfilling lives. Demand for sponsorship opportunities is high and availability is limited. Interested sponsors are encouraged to complete and return paid sponsorships upon receipt of this information.



Sponsorship Opportunities

~~Title Sponsor (Exclusive) — $20,000~~ SOLD OUT!

- ✓ Premier reserved seating for 12 guests.
- ✓ VIP Room/Bar access for all 12 guests.
- ✓ Company name and logo printed on all event collateral as the Title Sponsor, including: save the date, event invitation and event program.
- ✓ Web ad and company name and logo on Gala webpage.
- ✓ Recognition as Title Sponsor at Pre-Event and Gala via printed signage/announcement by CEO of The Arc NCR.
- ✓ Opportunity to speak at Pre-Event and Gala.
- ✓ Designee invited to welcome guests at gala entrance.
- ✓ Opportunity to place optional company gift at all guest tables.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Full page welcome letter to attendees in event program (Black & White/5.5" x 8.5").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. The Title Sponsor will be featured prominently in this ad.
- ✓ Social Media Recognition. Title Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on www.arcncr.org year-round.

Presenting Sponsor — $7,500

- ✓ Priority reserved seating for 10 guests.
- ✓ VIP Room/Bar access for all 10 guests.
- ✓ Web ad and company name and logo on Gala webpage.
- ✓ Recognition as Presenting Sponsor at Pre-Event & Gala via printed signage and/or announcement by CEO of The Arc NCR.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. The Presenting Sponsor logos will be featured in this ad.
- ✓ Social Media Recognition. Presenting Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on www.arcncr.org year-round.

Premier Sponsor — $5,000

- ✓ Complimentary tickets for 8 guests.
- ✓ VIP Room/Bar access for all 8 guests.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Social Media Recognition. Premier Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Premier Sponsor logos will be highlighted in ad.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on www.arcncr.org year-round.



Sponsorship Opportunities

Fund the Need Sponsor (Exclusive) — $5,000

- ✓ Complimentary tickets for 4 guests.
- ✓ VIP Room/Bar access for all 4 guests.
- ✓ Company logo featured in Fund the Need video. Video is played at the Gala during the Fund the Need campaign.
- ✓ Fund the Need Call to Action letter in event program (Black & White/5.5" x 8.5").
- ✓ Opportunity to speak at Gala.
- ✓ Pre and Post Event Media Recognition.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Fund the Need Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Fund the Need Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Logo on www.arcncr.org year-round.

Ambassador Sponsors — $2,500

- ✓ Complimentary tickets for 6 guests.
- ✓ Half page event program ad (Black & White/(horizontal): 5.125" x 4").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Ambassador Sponsor logos will be highlighted in ad.
- ✓ Social Media Recognition. Ambassador Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on www.arcncr.org year-round.

Patron Sponsor — $1,500

- ✓ Complimentary tickets for 4 guests.
- ✓ Quarter page event program ad (Black & White/(vertical): 2.5" x 4").
- ✓ Social Media Recognition. Patron Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Patron Sponsor logos will be highlighted in the ad.

Associate Sponsor — $750

- ✓ Complimentary tickets for 2 guests.
- ✓ Company name listed in event program.
- ✓ Social Media Recognition. Associate Sponsor logos will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Associate Sponsor logos will be highlighted in the ad.



Underwriting Opportunities

Jewelry(Exclusive) — $15,000

- ✓ Complimentary tickets for 10 guests.
- ✓ VIP Room/Bar access for all 10 guests.
- ✓ Company name and logo printed on all event collateral as the Jewelry Sponsor, including: save the date, event invitation and event program.
- ✓ Web ad and company name and logo on Gala webpage.
- ✓ Marketing opportunity & recognition at Pre-Event & Gala.
- ✓ Opportunity to speak at Pre-Event and Gala.
- ✓ Full page event program ad (Black & White/5.5" x 8.5").
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. The Jewelry Sponsor will be featured prominently in this ad.
- ✓ Social Media Recognition. Jewelry Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.
- ✓ Pre and Post Event Media Recognition.
- ✓ Logo on www.arcncr.org year-round.

Beverage (Exclusive) — $6,000

- ✓ Complimentary tickets for 5 guests.
- ✓ VIP Room/Bar access for all 5 guests.
- ✓ Exclusive signage at all bars at event.
- ✓ Naming rights for signature drink at the Gala.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Beverage Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Beverage Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

Dinner/Catering (Exclusive) — $5,000

- ✓ Complimentary tickets for 5 guests.
- ✓ VIP Room/Bar access for all 5 guests.
- ✓ Signage at all food tables at event.
- ✓ Company/Donor name listed in the event program.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Dinner/Catering Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Dinner/Catering Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

Underwriting Opportunities

Entertainment (Exclusive) — $4,000

- ✓ Complimentary tickets for 4 guests.
- ✓ VIP Room/Bar access for all 4 guests.
- ✓ Company/Donor recognized during event by band, and exclusive opportunity to dedicate a song.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Entertainment Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Entertainment Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

VIP Reception (Exclusive) — $3,000

- ✓ Complimentary tickets for 2 guests.
- ✓ VIP Room/Bar access for all 2 guests.
- ✓ Signage at VIP event.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. VIP Reception Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. VIP Reception Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

Décor (Exclusive) — $2,500

- ✓ Complimentary tickets for 2 guests.
- ✓ Custom decoration featuring company/donor name.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Decor Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Decor Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.

Valet (Exclusive) — $2,500

- ✓ Complimentary tickets for 2 guests.
- ✓ Magnetic signage on side of each van used for valet.
- ✓ Optional - opportunity to give a gift to each guest utilizing valet services.
- ✓ Half-page ad in the event program. (Black & White/(horizontal): 5.125" x 4").
- ✓ Logo on www.arcncr.org year-round.
- ✓ Post Gala Print Ad in The Aegis. The Arc NCR will be placing a print ad in The Aegis after the After d'Arc Gala thanking sponsors of the event for their support. Valet Sponsor logo will be highlighted in ad.
- ✓ Social Media Recognition. Valet Sponsor logo will be highlighted on social media posts to show company support for The Arc NCR.



Sponsorship Information

Please print legibly and exactly as information should appear in all event publications.

Company/Donor Name: _____

Contact Name: _____

Title: _____

Address: _____

City, State, Zip Code: _____

Email: _____

Phone: _____ Fax: _____

Please mark the Sponsorship or Underwriting Opportunity of your choice, along with your choice of payment information.

Sponsorship Opportunities

- ❑ ~~Title Sponsor - $20,000~~
- ❑ Presenting Sponsor - $7,500
- ❑ Fund the Need Sponsor - $5,000
- ❑ Premier Sponsor - $5,000
- ❑ Ambassador Sponsor - $2,500
- ❑ Patron Sponsor - $1,500
- ❑ Associate Sponsor - $750

Underwriting Opportunities

- ❑ Jewelry - $15,000
- ❑ Beverage - $6,000
- ❑ Dinner/Catering - $5,000
- ❑ Entertainment - $4,000
- ❑ VIP Reception - $3,000
- ❑ Décor - $2,500
- ❑ Valet - $2,500

Payment Information

- ❑ Enclosed is our check for $_____, made payable to The Arc Northern Chesapeake Region, memo After d'Arc.
- ❑ Please mail/e-mail an invoice to _____
- ❑ Sponsorship paid online at www.arcncr.org/donate/online

Guest Names: _____

_____

_____

Payment is required by May 7, 2027

Please mail this form to The Arc Northern Chesapeake Region, Attn: Development, 4513 Philadelphia Rd, Aberdeen, MD 21001, fax to 410-893-3909 or email development@arcncr.org. You will receive confirmation of your sponsorship via mailed letter, which also serves for tax purposes.

The Arc NCR's Federal Tax ID # is 52-0784063

Sponsorship Logos & Ads

Sponsorship commitment, logos and program ads must be received by April 2, 2027.

Advertisement Specifications:

- Full Page: 5.5" x 8.5"
- Half Page (horizontal): 5.125" x 4"
- Quarter Page (vertical): 2.5" x 4"
- All artwork must be submitted as a black and white, high resolution PDF, JPG (minimum 300 dpi), or EPS file.

Logo Specifications:

- Color or black and white
- High resolution PDF, JPG (minimum 300 dpi), or EPS file.

If you are unable to provide us with your corporate logo, please inscribe below how you would like your company name to appear:

Please submit all logos and advertisements to Nathan Rhodes, Media and Website Coordinator, at nrhodes@arcncr.org.

Questions? Email the Development Office at development@arcncr.org



Our Previous Sponsors

Since 2005, The Arc Northern Chesapeake Region's annual After d'Arc gala has been the organization's premier fundraising event. It is an opportunity to join our prestigious society of heroes as an event chair, and know your support has made a lasting impact on the lives of individuals with differing abilities and their families in Harford and Cecil Counties. We are grateful to all who make our gala a success each year, and would like to list our most recent chairs below to continue to celebrate their great support for our organization.

After d'Arc 2026
Anchor Mechanical: Title Sponsor
Harford Mutual Insurance Group, PNC Bank, Rotary Club of Aberdeen,
Sephora: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor

After d'Arc 2025
Bravura Information Technology Systems, Inc: Title Sponsor
Anchor Mechanical, Rotary Club of Aberdeen, Sephora, Discovery Center of Water's Edge,
and Harford Mutual Insurance Group: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor

After d'Arc 2024
GXO: Title Sponsor
Rotary Club of Aberdeen, Harford Mutual Insurance Group,
Acadia Windows and Doors, Sephora: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor

After d'Arc 2023
GXO: Title Sponsor
Rotary Club of Aberdeen, Harford Mutual Insurance Group,
Acadia Windows and Doors: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor

After d'Arc 2021/22
Bravura Information Technology Systems, Inc.: Title Sponsor
Rotary Club of Aberdeen, Harford Mutual Insurance Group,
Water's Edge Events Center: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor